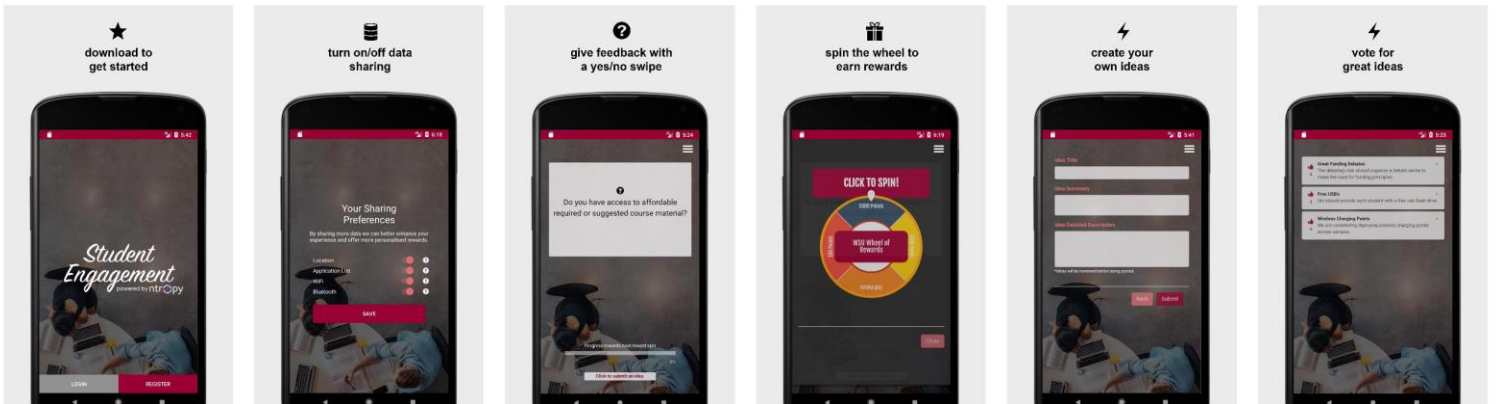




Driving Student Engagement, Success and Loyalty at a Large University
 ntropy has partnered with a major, 22 campus university with over 45,000 students to deliver a solution that drives student engagement, builds university loyalty and reduces student attrition. The solution is delivered through ntropy's mobile engagement platform that rewards students with points for engaging with the university, providing feedback on relevant issues and contributing ideas to improve the campus experience.

How?

The Student Engagement mobile application, powered by ntropy, enables students to provide their feedback on focus questions, university initiatives and student ideas using a simple yes/no swipe interface. Students can also choose to share anonymized data to enrich their feedback, enhance their experience and win university points for their participation. These points can then be redeemed for university driven rewards including free coffees, additional tutoring credits, and even an invite-only dinner with course leaders.



How does the ntropy solution benefit the University?



Campus Utilization

Use Wi-Fi, location and Bluetooth data to determine which facilities are being used, how often and when.



Identify At-Risk Students

Use machine learning to build models of successful and at-risk students, and trigger alerts.



Drive Student Loyalty

Reward students when they engage in target activities as determined by the college.



Real-Time Engagement

Push notifications, questions and polls in real-time, based on behavioral data and student profiles.



Increase Student Retention

Engage with at-risk students early. Invite them to take part in activities that correct their pathway to success.



Gamification

Utilize nudge theory. Allow students to access their own data and compare it to the rest of their cohort.



Student Profiles

Create anonymized student profiles using unique data points such as apps installed and usage.



Get Real-Time Feedback

Ask for feedback in real-time using our yes/no swipe functionality that's quick and easy for students to engage with.



Empower Students

Allow students to submit ideas, vote on other student submissions and have visibility into college initiatives.

Let us help you get the most out of student engagement:



Create and manage a rewards economy using the ntropy admin portal.



Build dashboards and derive insights to make smarter campus decisions.



Share data between faculties to better understand students and drive success.